



**“BoostDigiCulture: roadmap to cultural affinity spaces for the GLAM sector”  
οικοδομώντας ένα βιώσιμο πλαίσιο για τη βελτίωση της ψηφιακής εξειδίκευσης των  
ενηλίκων επαγγελματιών του πολιτισμού  
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# BoostDigi *Culture*

A Sustainable Framework for Improving the Digital Upskilling of Adult Cultural Professionals

# PROJECT RESULTS

**PR1**

BoostDigiCulture  
e-learning  
platform

**PR2**

BoostDigiCulture  
Self-assessment  
tool

**PR3**

BoostDigiCulture  
microlearning  
upskilling  
program

**PR4**

BoostDigiCulture  
Professional  
Digital  
Competence  
Profile



Προφίλ επαγγελματικής  
ψηφιακής επάρκειας (PDP)  
Διαθέσιμο [εδώ](#).



# Σκοπός

ορισμός των ψηφιακών ικανοτήτων για τους επαγγελματίες του πολιτισμού

σημείο αναφοράς για τις ενότητες του προγράμματος μάθησης

Θεμέλιο για το εργαλείο αυτοαξιολόγησης δεξιοτήτων

# Μεθοδολογία

Δευτερογενής έρευνα

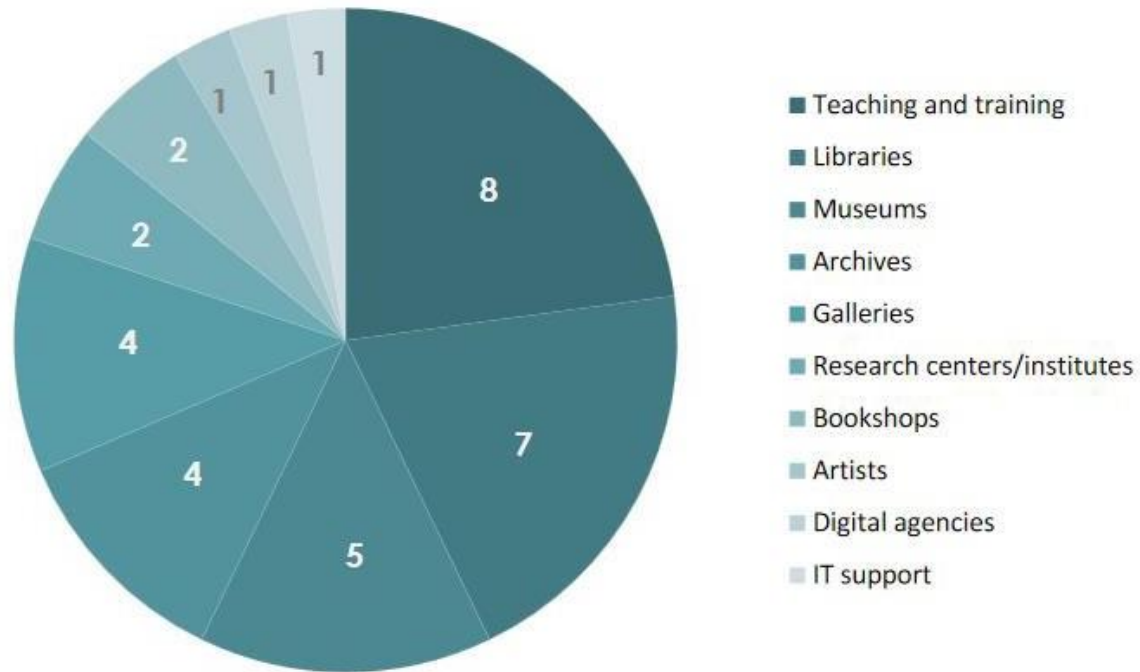
Θεωρητικό πλαίσιο (DigComp)

Διεξαγωγή ομάδων εστίασης

Θεωρητικό  
πλαίσιο:  
DigComp 2.2



# Ομάδες εστίασης





## Challenges:

- more work, less time
- rapid technological changes
- lack of digital leadership and training in their institutions
- lack of funding for digital content and infrastructure
- prejudices (e.g. digital skills do not concern the cultural sector)
- issues of digital preservation
- the demand to keep producing attractive, appealing digital content

## Recommendations:

- short, practice-oriented, dynamic presentations
- videos and animations (facilitate understanding)
- online spaces where they could ask questions and get direct answers or advice
- the learning program should not neglect basics ('people think they know')
- the learning program should foster design thinking

# 1. Information and data literacy

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graph TD; A(1. Information and data literacy) --> B(1.1 Data analysis and interpretation); A --> C(1.2 Data curation and preservation); A --> D(1.3 Evaluation and ethics of information and data);
```

1.1 Data analysis and interpretation

1.2 Data curation and preservation

1.3 Evaluation and ethics of information and data

## 2. Communication and collaboration

2.1 Netiquette

2.2 Digital collaboration

2.3 Audience development





3.1 Copyright  
and licenses

3.2 Management of  
digital repositories

**3. Digital content  
creation**

3.3 Integrating  
and re-elaborating  
digital content

# Εργαλείο αυτοαξιολόγησης



Σκοπός

αξιολόγηση των ψηφιακών ικανοτήτων  
των ενηλίκων επαγγελματιών του  
πολιτισμού στον τομέα GLAM

πρακτική, αυτοκατευθυνόμενη  
μικρομάθηση  
μάθημα

# Μεθοδολογία

Θεωρητικό πλαίσιο (DigComp)

Το PDP ως σημείο αναφοράς


Μορφή ερωτηματολογίου

# Using the digital elearning platform and self-assessment tool

The screenshot displays the BoostDigiCulture website interface. At the top, there is a navigation bar with the BoostDigiCulture logo on the left and a menu on the right containing 'Home', 'Language', 'PDP', 'Digital Culture Map', 'Self Assessment', 'Forum', and 'Webpage'. The main content area is divided into several sections:

- Dive into our E-learning Activities:** A section with a yellow heading and a sub-heading 'Our E-learning Modules are designed to update your digital skills.' Below this is a link to the 'Professional Digital Competence Profile'.
- Professional Digital Competence Profile:** A text block explaining that the PDP is a reference framework for the e-learning platform and the self-assessment tool, based on the Digital Competence Framework for Citizens (DigComp).
- Starting Self Assessment Tool:** A section with a green heading and a sub-heading 'This tool helps you track your progress during the e-learning activities. Start by taking the self-assessment to find out your initial Digital Skills level. You can take the self-assessment again after you've finished the Microlearning upskilling programme to receive your final BoostDigiCulture badge certification.' Below this is a green button labeled 'EVALUATE YOUR DIGITAL SKILLS'.
- Digital Culture Map of Europe:** A section with a heading and a text block: 'Join our network! In this map, the profiles of adult cultural professionals and small and medium-sized cultural organisations from across Europe are displayed. You can use the map to get in touch with peers and mentors to collaborate and learn about best practices in digital cultural heritage.' Below the text is a map of Europe with several blue location pins.

At the bottom of the page, there is a footer with the European Union flag logo, the text 'Co-funded by the European Union', and a disclaimer: 'This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use that might be made of the information contained therein. 2021-1-DE02-KA220-ADU-000035248'.







# Microlearning upskilling programme



# Methodology

PDP as basis with 3 levels

Video format, interactive

Microlearning approach

# Sneak peek: Setting up a digital collection (Beginner)






# E-learning platform for digital cultural affinity spaces



feature digital infrastructure, including  
learning modules and support tools



Scope



# Boost DigiCulture

The Erasmus+ Project "BoostDigiCulture" hopes to set the foundation for a sustainable and inclusive professional development framework of open educational resources and practices, designed to enhance the digital competences of cultural professionals with low digital skills, especially those working in small and medium sized cultural institutions in the partner countries and beyond. Through the materials of "BoostDigiCulture" project, the adult cultural professionals will enhance their capacity in implementing digital culture in their institutional agenda, promote awareness on the importance of digital readiness and training themselves and their colleagues for institutional resilience and sustainability.

The intention of this platform is to act as a cultural affinity space, addressing the needs primarily of adult cultural professionals and small and medium sized cultural institutions from all partner countries and not only. The multifunctional online interdisciplinary learning platform has an open access and host provide concrete, co-creative and practice-based, learning modules and support tools and resources for empowering these adult learners and their institutions in their digital cultural competences upskilling and resilience. The platform content is translated into partners' languages (EN, GR, IT, DE, PT, HR) and be freely accessible to a wider audience. All interested individuals can make use of the e-learning platform and implement the project's resources in their daily practice.

## Login

Already have an account?

[LOGIN HERE](#)


## Register

Don't have an account yet?


[REGISTER HERE](#)

# Scope

feature digital infrastructure, including  
learning modules and support tools



network opportunities for GLAM professionals  
(digital culture map)



## Dive into our E-learning Activities

Our Microlearning upskilling programme contains easily accessible microlearning videos and further learning resources to accommodate busy cultural professionals' schedules. The three modules deal with the most important topics in the areas of information and data literacy, communication and collaboration, and digital content creation. The content is designed to meet the specific needs of small and medium- sized cultural institutions by enhancing the digital skills of adult cultural professionals, as identified in the Professional Digital Competence Profile (PDP).

### Professional Digital Competence Profile

Learn more about the findings of the Professional Digital Competence Profile (PDP), which was developed as a reference framework for our e-learning platform and as a basis for the Microlearning upskilling programme and the self-assessment tool. The PDP illustrates the most important digital competences for GLAM professionals and is based on the Digital Competence Framework for Citizens (DigComp).

Top 10 Forum Threads!

## Digital Culture Map of Europe

Join our network! In this map, the profiles of adult cultural professionals and small and medium-sized cultural organisations from across Europe are displayed. You can use the map to get in touch with peers and mentors to collaborate and learn about best practices in digital cultural heritage.





# Scope

feature digital infrastructure, including  
learning modules and support tools



network opportunities for GLAM professionals  
(digital culture map)



empower digital cultural  
competences upskilling and  
resilience



**SYNTHESIS**  
CENTER FOR RESEARCH AND EDUCATION



# Thank you for your attention!

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